

Contatos

Brazilian, single, 33 years

From São Paulo, Brazil

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🌐 www.linkedin.com/in/giovanna-zanettim/ (LinkedIn)

🌐 <https://www.gihzanettim.com>
(My portfolio)

Giovanna Zanettim

UX/UI Designer
Lisbon, Portugal

About.

Hello! =D

I'm Giovanna Zanettim. A digital designer working with UX/UI projects.

Starting my journey in graphic design, today I dedicate myself to working on collaborative digital projects, always looking to the people involved and their experiences.

Experience.

EBAC

UX Design Course Tutor Leader

August 2020 - present

(3 years and 9 months)

The British School of Creative Arts or Escola Britânica de Artes Criativas (EBAC) is an innovative Creative & Digital Arts university offering internationally validated degrees and professional courses within the areas of creative arts. Last year the school launched an online course of UX Design and invited me to be a tutor of the course being responsible to correct the students exercises, help them with the doubts and now leading the new tutors too, since today we have more than 1000 students and 16 modules of content and activities.

WeAreMeta/ItSector - (Millennium Bank)

UX/UI Designer

January 2023 - present

(1 year and 4 months)

UX/UI Designer allocated to the client Millennium Bank being part of the Personal Loan squad. My daily activities are: understand and review flows of the product with the business team, draw flows and prototypes, create solutions align with the development team and realize usability tests to validate all the process. Also I'm part of the internal UX Squad working with other 6 UXs in the review of global flows and components of the design system.

Landing.Jobs

UX/UI Designer

January 2022 - Dezember 2022

(1 year)

UX/UI designer within Landing.Jobs, working in an agile payment product squad understanding the needs of the business and customers (workers and companies) generating prototypes for new features and working on improving to previous ones. In addition to this, working on exploratory research initiatives, satisfaction research, new discoveries and working on the development of the design sytem needs with the designers team.



AMCOM - (São Paulo Municipal Department of Education)

UX/UI Designer

May 2020 - December 2021

(1 year and 2 months)

Working for AMCOM as a UX/UI Designer allocated to the client São Paulo Municipal Department of Education being part of two agile squads. My daily activities are: understand and review flows with the clients, draw flows and prototypes, create solutions align with the development team and realize usability tests and focus group to validate all the process. One of my squads is dedicated to a single product that still in development, and the other one is dedicated to attend some Wordpress portals. Some new, some old ones.

Gauge - (Itaú Bank)

UX/UI Designer

November 2019 - May 2020

(6 months)

UI Designer allocated to the client Itaú Latam, being responsible for activities such as: facilitate co-creation dynamics to validate concepts and styles of icons and illustrations for a new style guide created for a product in Uruguay, assist the development and documentation of components for the new design system Latam, study and create interfaces for a new mobile app for Paraguay focusing on aligning the necessary features of the mono app with the bank's existing style guide. As an extra, I also did some work creating logos and stickers for superintendence meetings.

Bloov

Visual Designer

August 2019 - October 2019

(2 months)

Visual designer at Bloov, a startup focused on music and concert production, integrating fans, artists, venues and suppliers. I started my work helping the operations team with presentations for artists, investors and candidates for new collaborators. Then, within marketing, I worked on refining the branding book and also aligning its variation with the product team, helping to plan the launch campaign for both social media and printed materials.

IBM

UX & Visual Designer

June 2018 - June 2019

(1 year)

UX & Visual Designer at IBM working with international squads on projects with a focus on Asia, keeping some visual work such as power point presentations for executives and infographics for the Citizenship team and focusing on web applications and webapps using the company's own framework, also bootstrap and vuetify and creating some gamified experiences for learning and events.

Stefanini - (IBM)

Visual Designer

August 2016 - June 2018

(1 year and 10 months)

Visual designer allocated to the IBM client focused at the beginning on agile project for the marketing team at IBM Latam serving demand mainly from Argentina and Mexico. In this project the to-do was intense with infographics, animated banners, whitepapers and social tiles. I worked also with pages for events, developed standards on the creation of marketing emails fully aligned with the development team, participated of brainstorm for new internal logos, and created stickers for stands and IBM headquarters.



Tibério Construções e Incorporações S/A

Creation Assistant

August 2013 - August 2016

(3 years)

Junior creative assistant at Construtora Tibério, taking care of the creation of printed pieces, brochures, billboards, street promotions, actions, stands, counters, as well as online creation such as email marketing, website updating, blog and wordpress development.

Academic education.

PUC/SP

Open Mind Gamification Extension Course
(September 19 - November 19)

Belas Artes

Professional Course on UX in Practice
(July 19 - September 19)

EBAC - Escola Britânica de Artes Criativas

Specialization in Digital Creation Direction
(2018 - 2019)

Universidade Anhembi Morumbi

Bachelor in Digital Design
(2009 - 2013)

ABRA - Escola de Arte + Design

Graphic Design Technician
(2007 - 2009)

Colégio Marista Arquideocesano de São Paulo

Elementary and high school
(1994 - 2007)



Complementary courses.

English course at Cultura Inglesa
Intermediate to higher

Spanish course at Instituto Mindset
Basic level

Start course at Escola SAGA
Basic Adobe software course

Visual Narrative Course at Axis

Character Design Course at Axis

Qualifications.

- I work with Adobe Illustrator, Photoshop and Figma frequently;
- I have basic knowledge of Adobe Indesign, Adobe Premiere, Audition and After Effects;
- I've worked with Sketch, Adobe XD and Invision Studio;
- In web applications I have worked with libraries like Vuetify, Bootstrap, Ant Design and Carbon Design System;
- Basic knowledge of HTML and CSS languages;
- Worked in agile squads both face-to-face and globally remote, so working with developers and content creators became my passion;

